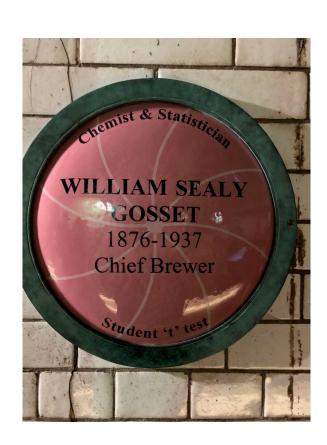
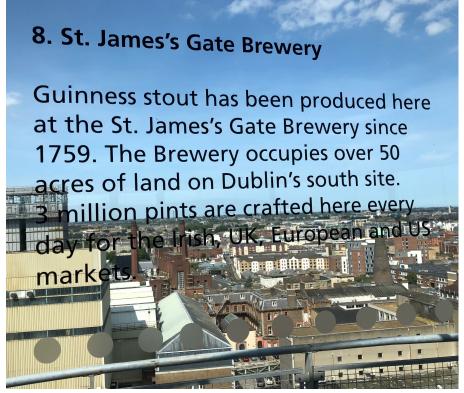
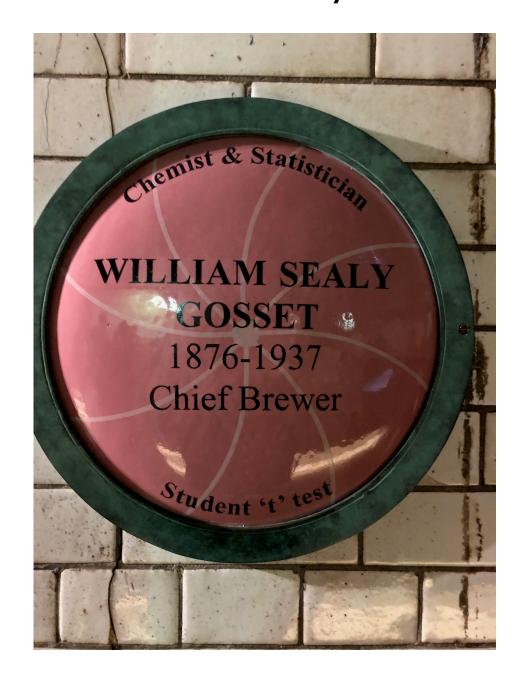
Guinness St. James's Gate Brewery, Dublin. Estd. 1759.







William Sealy Gosset, Chief Brewer, 1876-1937



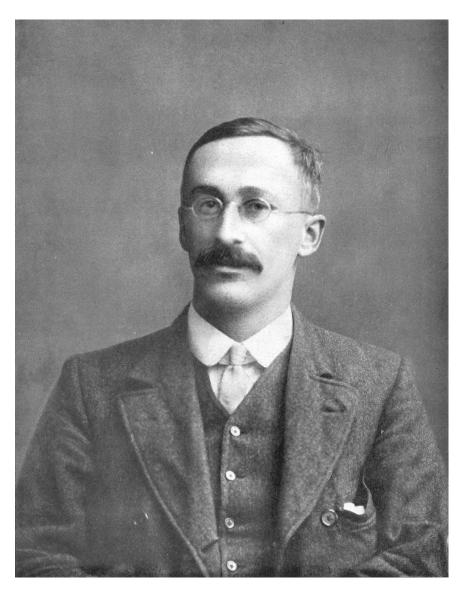
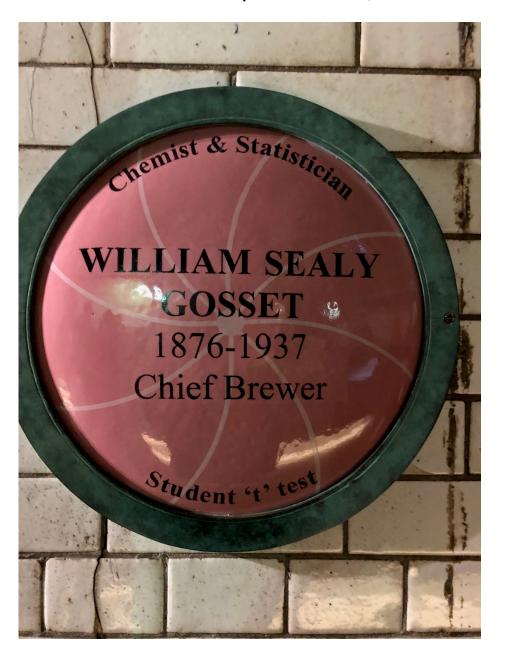


Photo from Wikipedia.

As an employee of Guinness, Gosset applied his statistical knowledge – both in the brewery and on the farm – to the selection of the best yielding varieties of barley.



Another researcher at Guinness had previously published a paper containing trade secrets of the Guinness brewery. To prevent further disclosure of confidential information, Guinness prohibited its employees from publishing any papers regardless of the contained information. However, after pleading with the brewery and explaining that his mathematical and philosophical conclusions were of no possible practical use to competing brewers, he was allowed to publish them, but under a pseudonym ("Student"), to avoid difficulties with the rest of the staff.

BIOMETRIKA.

THE PROBABLE ERROR OF A MEAN.

BY STUDENT.

Introduction.

ANY experiment may be regarded as forming an individual of a "population" of experiments which might be performed under the same conditions. A series of experiments is a sample drawn from this population.



Biometrika, Volume 6, Issue 1, 1 March 1908, Pages 1–25.



William Sealy Gosset

$$\mu = \bar{x} \pm \frac{ts}{\sqrt{N}}$$

Student t factor.



Guinness St. James's Gate Brewery, Dublin. Estd. 1759.





